

Anna Rickman

Creative Copywriter / annarickman.com

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EXPERIENCE

Drama Queen Comms, Stockholm — *Creative copywriter*

JAN 2022 - PRESENT

Nordic, full service marketing communications agency Drama Queen (dqcomms.com)

Driven by results, client satisfaction, and creativity, I have been (and/or am currently) part of projects for Carlsberg, Swedish Match, L'Oréal, LäkarLeasing, VinOVin (Anora), Kaffe Bueno, Heering, Absolut Elyx, Larsen Cognac, Mediceck, Rester, BABAS, Sveapsykologerna, etc.

Projects are creative scope – brand building/rebranding – but also performance-driven by SEO, meta descriptions, Google ads, etc.

Freelance, Sweden — *Copywriter & Translator*

JAN 2016 - JAN 2022

A selection of former clients include Nordiska Kompaniet, Joann Tan Studio, Mateus, Gate 46, Artipelag, europarunt.se/Interrail, Dun & Bradstreet, Sweet Creatives, No. 53, Hermans, arts & media clients for long and short term projects, etc.

Restaurants, Stockholm — *From Waitress to Restaurant Manager*

AUG 2009 - DEC 2017

I have a long background in restaurant service and hospitality. Starting at the age of 14 for weekends and holidays, I stayed in that field, part or full time, for 16 years. (Former employers include F12-gruppen, Mattias Dahlgren, etc.)

EDUCATION

Forsbergs, Stockholm — *Higher Education Diploma*

AUG 2020 - JAN (JUL) 2022

Wanting to delve deeper into commercial communication and idea work, I enrolled in a two year higher educational program, exemplified by innovation in copywriting, advertising, and communication. Needing an income, I began full-time work for DQ in January, but managed to receive my diploma.

SKILLS

Brand messaging
Editing and review
Marketing & advertising strategies
Content Generation
Storytelling
SEO

LANGUAGES

Swedish & English (both American and British)

Malmö Högskola, remote — 45 university credits

JAN 2015 - DEC 2017

Creative Writing I, II, and Project (in English), focusing on poetry.

University of Hull, Scarborough, UK — Bachelor of Arts

SEP 2006 - JUL 2009

Creative Music Technology 2:1

During my three years studying Creative Music Technology I had the opportunity to explore and develop skills in songwriting, sound engineering, psychoacoustics, sonic arts, and much more. This is where I discovered my passion for creative communication and writing.